### SAYWARD TOURISM COMMITTEE

#### **MEETING AGENDA**

July 13, 2016

### VILLAGE OF SAYWARD COUNCIL CHAMBERS

#### 1. Call to Order.

# 2. Introduction of Late Items.

# 3. Approval of Agenda.

#### **Recommended Resolution:**

That the Agenda for the Sayward Tourism Committee Meeting for July 13, 2016 be approved.

# 4. Minutes of Previous Meetings.

#### **Recommended Resolution:**

That the Minutes of the Sayward Tourism Committee Meeting held on June 8, 2016 be adopted.

# 5. Delegations.

#### **Recommended Resolution:**

That the Committee welcomes Mr. Mike Coulter to speak about the ATV Trails project and his association's plans.

### 6. Correspondence. - Nil

#### 7. Unfinished Business.

#### a. Approval of Highway Signage Design

### **Recommended Resolution:**

That the Committee approve the "Welcome to the Sayward Valley" highway signage attached to the agenda.

### b. Sayward Tourism Plan

That the Committee determine what the next steps in the Sayward Tourism Plan should be tackled.

### c. Familiarization Tour

Participants of the Cypress Tree Fam. Tour update the Committee on the trip out to the Cypress Tree and its tourism value/potential.

### d. Local Business Profile

Mike Marsh update the Committee on the local business profile project.

#### e. Tourism Brochure

Joyce Ellis provide the Committee with an update on the Tourism Brochure project.

# f. Village of Sayward Website

Darren Kiedyk provide an update on the new Village of Sayward website.

# g. 2016 Kusam Klimb Update

Linda Fear provide an update on the 2016 Kusam Klimb.

### h. AHOY BC Profile

Linda Fear provide an update on the AHOY BC profile for the harbour.

# i. Whale Heritage Site

Joyce Ellis provide an update on the Whale Heritage Site project.

#### 8. New Business. - Nil

# 9. Public Question Period (maximum 15 minutes).

**Chair:** "The purpose of the public question period is to permit people in the gallery to ask questions about the issues discussed by the Committee during the meeting. Speakers will be allowed to ask one question each. If time permits, after everyone has had an opportunity to ask questions, speakers will be allowed to ask a second question. For the record, please state your name and address."

# 10. Adjournment.

# **Recommended Resolution:**

That the Sayward Tourism Committee Meeting of July 13, 2016 be adjourned.