

Sayward Tourism Committee Meeting

June 8, 2016

In Attendance: Jacqueline Mewis
Charon Ridsdale
Joan Magee
Joyce Ellis
Mike Marsh
Norm Kirschner
Linda Fear
Janet Rainbow
Darren Kiedyk

1. Jacquie called the meeting to order at 7pm. Motion by Joan and seconded by Joyce.
Carried
2. Minutes from the previous meeting to be adopted as amended. Motion by Joan and seconded by Joyce. **Carried**
3. Discussion was held regarding a signage design was presented by Darren. Darren will get back to the designer to make a few changes. Discussion was also held about the placement of the signs: north to Keyta Lake and south of the Home of the Bear.
4. Darren made the announcement that the cell tower has been completed and Sayward now has cell service.
5. No report on the Fam Tours. Joyce made the announcement that the Tourism Info Center at the wharf is now open and well received by visitors.
6. Mike Marsh did a profile on the Kelsey Bay campsite which was printed in the Sayward News and will continue to profile other business. In order to cover as many businesses as possible, he will try to present more than 1 business per issue. Mike is still working on the pocket guide.
7. Charon gave a report on the distribution of brochures to local business. A few changes need to be made to the brochures before more are printed.
8. Darren gave a report on the strip mall. 135 online survey responses were received. Also, the mall may receive a tax exemption.
9. Linda was in contact with Western Forest Products and gave a report on the trees map. Linda will organize a Fam Tour to the Cypress Trees.

10. The committee will get clarification from John regarding funding for Tourism Sayward.
11. Linda gave a report on the H'Kusam Klimb and to date there are 557 entries. It is one of the largest since the klimb began. The 19-29 age female group and the 40-49 age female group still need sponsorship. Darren offered sponsorship for one of the groups.
12. Linda and Joyce will lead updating of the Sayward Harbour Authority. Profile info on AHOY BC.
13. Joyce attended the Whale Heritage Site meeting but has not heard back. She will look into it a bit further.
14. Announcement was made regarding the cancellation of the fishing derby.
15. Next meeting to be held at 7pm, Wednesday, July 13, 2016.
16. Linda moved to adjourn the meeting and seconded by Joan. **Carried**

***A lively discussion regarding whether the fishing derby could still be held this year was held following the closure of the meeting.